



To further accelerate the expansion of MasterPass in Europe, we have also granted Smartlink SA a reseller license to host and offer a white label version of the MasterPass wallet to its customers. Smartlink will introduce MasterPass to MasterCard issuers across Europe, with Switzerland and France being the first markets.

Javier Perez, president, Europe, says; “More and more banks, PSPs and retailers across Europe are joining the MasterPass platform. This clearly indicates that MasterPass is recognised for the value it brings to all parties.”